



Datasheet

# Neebo Virtual Analytics Hub

The digital economy has dramatically accelerated the pace of business placing tremendous pressure on analytics teams to deliver faster, more actionable, and easily explainable analytics. Generating in-depth answers quickly requires finding and using a variety of analytics assets spread across multiple silos, coming in numerous forms, residing in different locations and often having little knowledge shared about these assets.

Neebo is an easy-to-use Virtual Analytics Hub that provides a single source of access and truth for all your analytics assets regardless of type (data, documents, reports, analyses, applications or models) or location (on-premises, cloud, SaaS or hybrid). Through Neebo analytic teams can find and use the right analytics assets to quickly and easily produce same-day answers to complex questions.

With Neebo, your analytics teams can:

- Connect to, discover and use more analytics assets
- Combine assets to produce more actionable results
- Share and re-use assets to speed analysis time
- Collaborate with colleagues to increase data knowledge

## Virtualized Access to Any Asset

Organizations are generating an ever-growing amount of data and analytic assets, spread across numerous locations. It might live on-premises, in the cloud, in SaaS applications, or with external service providers. Neebo offers you virtualized access to all of these assets, regardless of where it resides, enabling analysts to find it quickly and start analyzing it right away. By virtualizing access to the data, Neebo leaves it in place and protected—eliminating security risks and the need to create resource-intensive data movement processes.

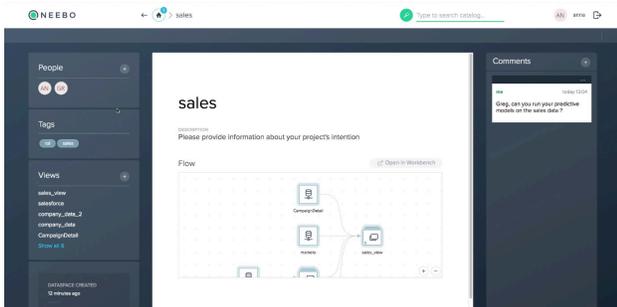
## Discover and Explore New Assets

Much of the battle to answer sophisticated new business questions centers on finding the right analytic assets that lead to actionable, accurate results. Neebo is a one-stop shop where analytics teams can quickly discover and understand which analytic assets will best solve their problem.

With Neebo, your team gains access to a complete listing of analytics assets—as well as newly created assets that analytics teams have personalized to their needs. Analysts and data scientists can search for assets, incorporate more assets in their analysis, and learn how to best use those assets to produce the actionable results management wants quickly and easily.

## Collaborate and Build Knowledge

As organizations generate a wide variety of analytic assets, many analysts and data scientists struggle to make sense of it all—what it means, what it’s good for, and how to best use it. Neebo solves this problem by providing a collaborative environment where analysts and data scientists can find and share detailed knowledge about the assets to increase the overall understanding of data across the organization.



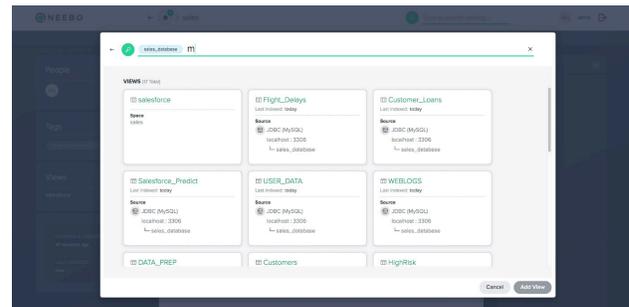
Neebo’s shared workspaces provide a friendly notebook-style workspace where analysts can collaborate to build customized assets and use familiar social media-like features to share their knowledge about specific pieces of data. Team members can invite colleagues to share assets so they can be re-used if different projects

Neebo uses machine learning to provide even more information about assets and how they are being used. It offers recommendations so analysts and data scientists can find and use the best assets.

Building more knowledge around assets can deliver better results and build greater trust in both the assets and the results they produce.

## Combine Assets to Your Needs

Answering new business questions with exploratory analytics often requires analysts to create their own customized assets that are specific to the analysis at hand. Neebo allows anyone, regardless of technical skills, to combine and personalize assets to their needs quickly—without any SQL or coding.



Neebo provides an easy point-and-click toolset analysts and data scientists can use to combine assets to the needs of their analysis. It creates a robust profile that enables analysts to see the underlying structure and offers machine learning recommendations that suggest how to best shape the resulting asset.

## Come Experience Neebo

With Neebo, you can take your analytics initiatives to an entirely new level, answering a wide range of new business questions to deliver the agility needed to compete in today’s dynamic markets. See and experience Neebo firsthand to understand the transformative effect it will have on your analytics by visiting [www.neebo.ai](http://www.neebo.ai) to learn more and schedule a demo today!

## About Neebo

Neebo is a Virtual Analytics Hub that will revolutionize your analytics. Neebo helps you navigate complex analytic landscapes, connect to and use more assets without the help of IT, collaborate with your colleagues to increase analytic knowledge, and rapidly answer the sophisticated analytical questions your business is asking. Neebo was founded by data and analytics innovators that strive to make analysts more prolific. Please visit [www.neebo.ai](http://www.neebo.ai) to take part in the analytics revolution.